



## ALTUS, OKLAHOMA Market Guide

### City Contact Information



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### Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

### Demographics (10 Minute Drive Time)



Population  
**19,760**



Average Age  
**37.2**



Household Income (Median)  
**\$42,697**



Number of Households  
**7,617**



Household Income (Average)  
**\$55,665**

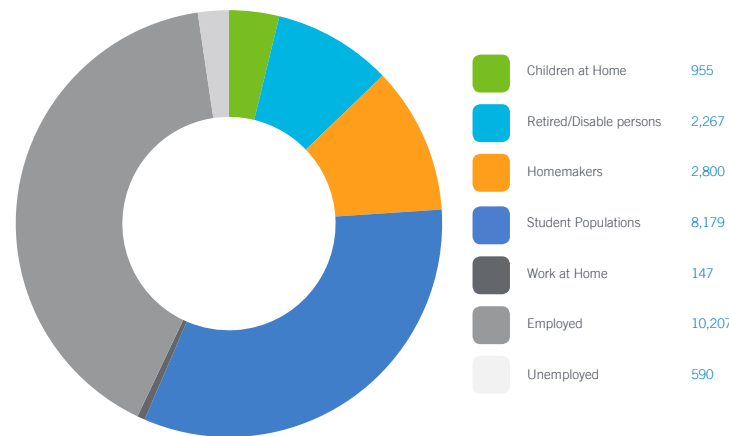
### Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

#### Peer Trade Areas

- Brownwood, TX 401 W Commerce St
- Mcalester, OK 432 S George Nigh Expy
- Rolla, MO 500 S Bishop Ave
- Abbeville, LA 3005 Charity Street
- Plainview, TX 1501 N Interstate 27
- Sulphur Springs, TX 1750 S Broadway St

### Daytime Population **25,145** (10 Minute Drive Time)



### Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Restaurants



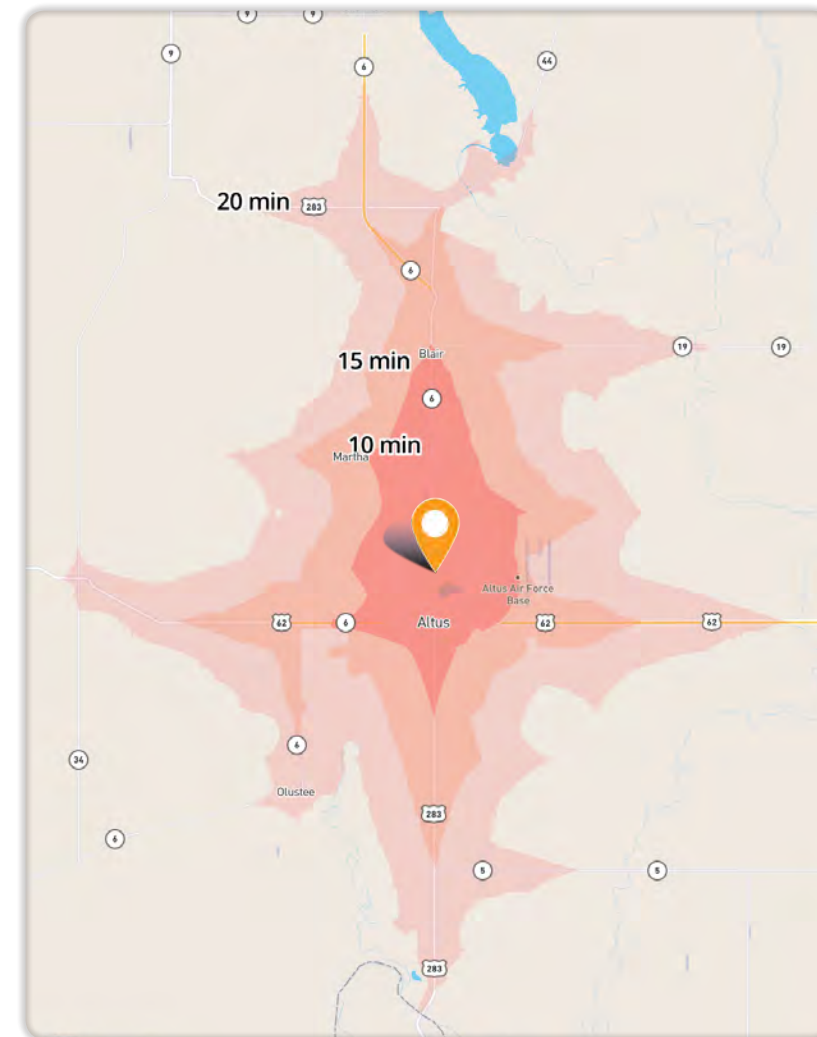
Grocery



Clothing



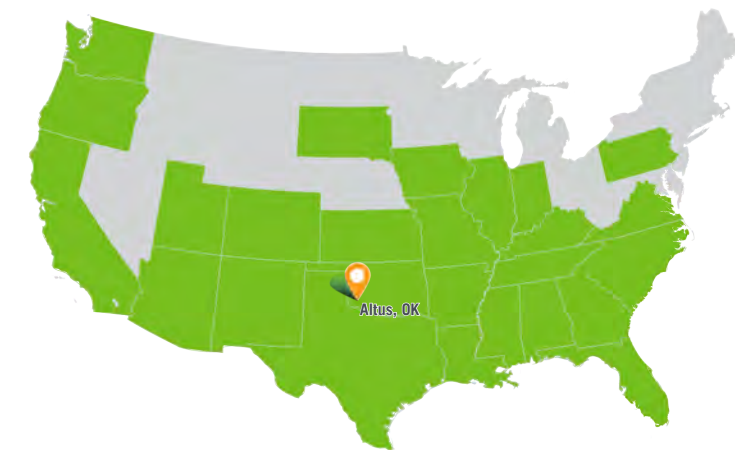
Health & Personal Care



DEMOGRAPHIC PROFILE	5 Mile Radius	10 Mile Radius	15 Mile Radius
2017 Estimated Population	20,308	23,646	25,381
Daytime Population	27,630	29,597	30,912
Median HH Income	\$42,087	\$43,507	\$43,804
Number of Households	7,855	9,148	9,842

	10 Minute DT	15 Minute DT	20 Minute DT
2017 Estimated Population	19,760	22,175	24,041
Daytime Population	25,145	28,829	29,756
Median HH Income	\$42,697	\$42,789	\$43,606
Number of Households	7,617	8,604	9,325

\*Source: STI PopStats



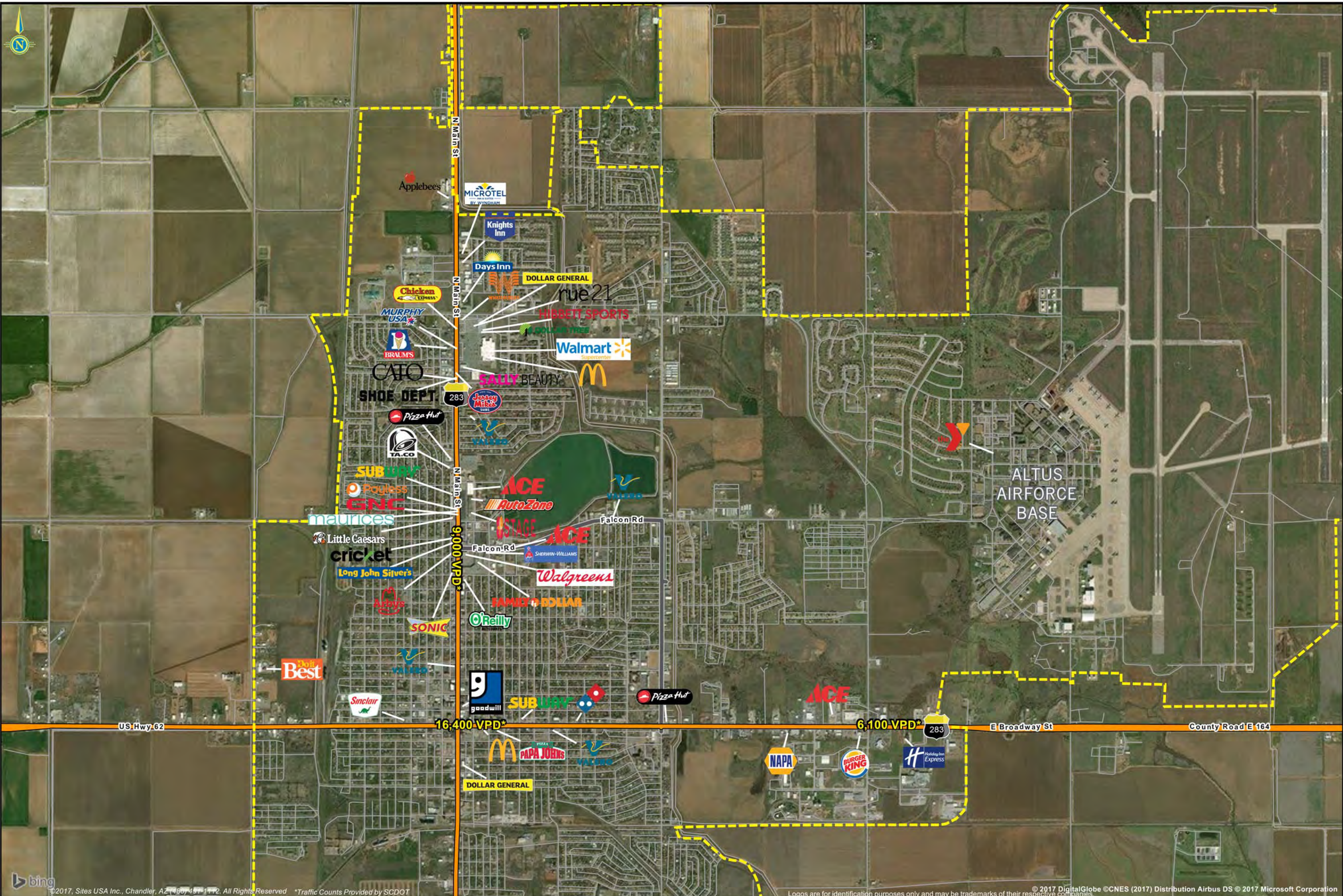
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There's a lot of potential here.

# ALTUS, OKLAHOMA

Major Retail & Restaurants